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Website review agency.taxi

Generated on July 21 2017 00:53 AM






The score is 48/100







SEO Content

	Title	TAXI Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.								
	Description	Our name is a simple way to describe our philosophy. We believe a small team of bright people, about as many as can fit into a cab, should drive every piece of business. So everyone, including the client, is headed in the same direction. Length : 237 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://taxiwebsite-df2.kxcdn.com/wp-content/themes/taxi/img/icon-ipad-retina.png</td></tr><tr><td>site_name</td><td>TAXI</td></tr></tbody></table>	Property	Content	type	website	image	https://taxiwebsite-df2.kxcdn.com/wp-content/themes/taxi/img/icon-ipad-retina.png	site_name	TAXI
Property	Content									
type	website									
image	https://taxiwebsite-df2.kxcdn.com/wp-content/themes/taxi/img/icon-ipad-retina.png									
site_name	TAXI									

SEO Content

		<p>description</p> <p>Our name is a simple way to describe our philosophy. We believe a small team of bright people, about as many as can fit into a cab, should drive every piece of business. So everyone, including the client, is headed in the same direction.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] TAXI ≥ • [H2] Spotlight • [H2] KRAFT PEANUT BUTTERSREADS ITS WINGS • [H2] Spotlight • [H2] Audi hails a TAXI • [H2] Spotlight • [H2] Advil displays its feats of strength 	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 19 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.79%</p> <p>Internal Links 84.21%</p>

SEO Links

In-page links

Anchor	Type	Juice
TAXI	Internal	Passing Juice
About	Internal	Passing Juice
Work	Internal	Passing Juice
News	Internal	Passing Juice
Drivers	Internal	Passing Juice
Contact	Internal	Passing Juice
Chicago	Internal	Passing Juice
Montreal	Internal	Passing Juice
New York	Internal	Passing Juice
TAXI 2	Internal	Passing Juice
Toronto	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Facebook	Internal	Passing Juice
Twitter	Internal	Passing Juice
LinkedIn	Internal	Passing Juice
Read more	External	Passing Juice
=	Internal	Passing Juice
Read more	External	Passing Juice
Read More	External	Passing Juice

SEO Keywords



Keywords Cloud

snack spotlight hails peanut strength
butter advil more **taxi** read





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
taxi	6	✓	✗	✗	✓
peanut	3	✗	✗	✗	✓
spotlight	3	✗	✗	✗	✓
butter	3	✗	✗	✗	✓
snack	3	✗	✗	✗	✗








Usability

	Url	Domain : agency.taxi Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://agency.taxi/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>