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# Website review egginton.ca

Generated on December 31 2017 15:43 PM




The score is 63/100







## SEO Content

	<p>Title</p>	<p>Egginton.ca - Newfoundland Webdesign Company Based in St John's</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Graphics design - Egginton Design specializes in branding and webdesign.</p> <p>Length : 72</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>1</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Web Design In St John's</li> <li>• [H3] Get in touch</li> <li>• [H5] Consultation</li> <li>• [H5] Photography</li> <li>• [H5] St Johns's Web Development</li> <li>• [H5] Print Design</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	1	0	4	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	4	0									
	<p>Images</p>	<p>We found 7 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 22%</p>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.44% Internal Links 55.56%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Instant Website Report</a>	Internal	Passing Juice

## In-page links

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

egginton web website business print ideas  
hosted **design** photography johns

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	7	✓	✗	✓	✓
web	3	✓	✗	✓	✓
website	3	✗	✗	✗	✗
photography	3	✗	✗	✗	✓
business	3	✗	✗	✗	✗












## Usability

	Url	Domain : egginton.ca Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

Doctype	HTML 5
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## Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

## Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics